

Hey marketing!

Amazing marketing doesn't just happen.

You work hard to develop captivating collateral, campaigns, and events to dazzle the customer.

Marketing is more collaborative than ever.

68%

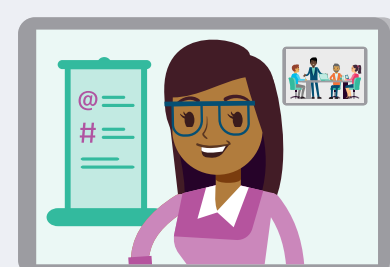
need to collaborate with external partners, customers, suppliers, and experts.¹

56%

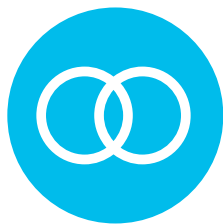
strive to quickly find experts and information.¹

72%

of marketers value effective team communication.¹



Markets are changing faster.



You have new ways to connect with your customers.



Marketing is more dynamic with the rise of digital and social media.



Be ready to react fast to keep up with your competition.

To be more competitive, you need access to your teams in new ways.

What if you could:

Bring together your busiest and best subject matter experts to solve a social media crisis, without a meeting.

Roll out campaigns faster because everyone is up to speed and brainstorming before the kick off meeting.

Have less stressful events because you can access your staff wherever they are. No contact information needed.



Hit your goals with Cisco Webex Teams.



Have your review process in real time. Use HD video and audio meetings with content sharing from any device.



Reach consensus faster. Keep conversations rolling after meetings, so you can make quicker, better decisions.



Keep your finger on the pulse. Have better visibility into all your projects, and reach teammates anytime, anywhere.



Tackle your biggest marketing challenges.



Calm a social media crisis



Speed up event planning

To learn more about our collaboration solution, please visit cbts.com

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